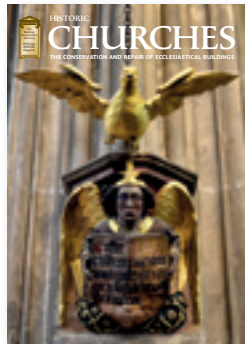




# HISTORIC CHURCHES

THE CONSERVATION AND REPAIR OF ECCLESIASTICAL BUILDINGS



Built on the success of the authoritative Building Conservation Directory, Historic Churches is a prestigious annual publication supplying vital information to the ecclesiastical building industry's key specifiers and buyers.

This BCD Special Report provides specialists like you with a powerful tool to communicate with your prime market targets.

### How it works

Historic Churches combines essential information with superb presentation. Our readers find it highly engaging and refer to it regularly for technical information and supplier contacts. Advertising in Historic Churches offers you a most direct and cost effective way of reaching all the people who are responsible for specifications and appointing professionals and contractors in ecclesiastical buildings work.

### Who uses it?

Historic Churches goes out to 6,000 people and firms who buy or specify specialist products and services on a daily basis:

- 2,500 Conservation officers and advisory organisations
- 2,000 Specialist architects and surveyors
  - 750 Ecclesiastical property managers, diocesan advisory committees, fabric committees and their equivalents in each denomination
- 500 Building contractors working with old and ecclesiastical buildings
- 250 Libraries and other information resource centres.

We also distribute copies on subscription and publish free flipping-page digital versions of Historic Churches on [BuildingConservation.com](http://BuildingConservation.com) to extend its reach even further.



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## ADVERTISING RATES

### Display advertisements

Quarter page	£495
Half page	£895
Full page	£1,495

### Classified advertisements

(Typesetting and artwork by Cathedral Communications)

50 word text Profile with a small colour photo	£250
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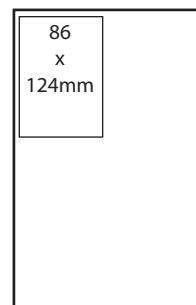
### Display artwork requirements

We prefer to receive digital artwork. If possible, artwork submitted should be in high resolution PDF format or in InDesign, Illustrator, PhotoShop or QuarkXpress, but NOT in MSPublisher, Word or Powerpoint.

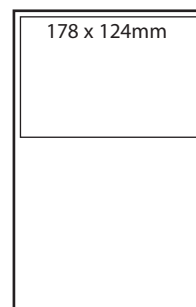
Please include all linked/embedded images and logos, details of all fonts used, and a pdf or hard copy for reference.

- \* *advertisers receive a free basic listing on BuildingConservation.com, ask for details*
- \*\* *all prices are shown exclusive of VAT*
- \*\*\* *ask for details of leaflet distributions*
- \*\*\*\* *Cathedral Communications is dedicated to preserving the integrity of the information it publishes and reserves complete editorial license including the right to deny access to advertisers due to the unsuitability of their products or services or advertising materials in its sole discretion.*

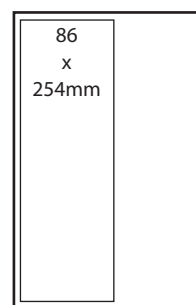
## DIMENSIONS



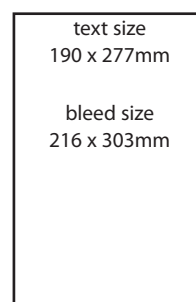
Quarter page



Half page landscape



Half page portrait



Full page