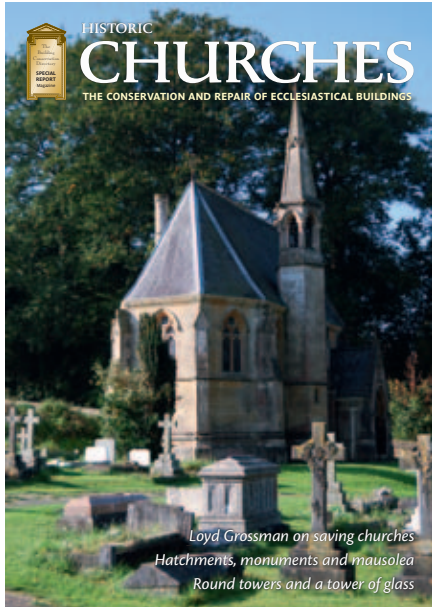




HISTORIC

CHURCHES

THE CONSERVATION AND REPAIR OF ECCLESIASTICAL BUILDINGS



SPECIAL REPORT Magazine

Built on the success of the authoritative Building Conservation Directory, Historic Churches is a prestigious annual trade magazine supplying vital information to the ecclesiastical building industry's key specifiers and buyers.

This BCD Special Report provides specialists like you with a powerful tool to communicate with your prime market targets. We combine essential information with superb presentation to give you and our readers the ideal introduction.

HIGH IMPACT ADVERTISING

The key to Historic Churches' impact is that our readers find it highly valuable and refer to it regularly for technical information and supplier contacts. Under the direction of Jonathan Taylor our Editor, it is carefully researched and designed to meet the special needs of the market.

Advertising in Historic Churches offers you the most direct and cost effective way of reaching all the people who are responsible for specifications and appointing professionals and contractors in ecclesiastical buildings work. They need to know what you do, and how to contact you to place an order.

HIGHLY TARGETED DISTRIBUTION

Be part of Historic Churches and make an impact on the market this year. Historic Churches goes out to 6,000 people and firms who buy or specify specialist products and services on a daily basis:

- 2,250 Architects and Surveyors working with old and ecclesiastical buildings
- 2,000 Conservation Officers, Statutory Officers and Inspectors
- 1,000 Ecclesiastical and Related front-line 'Property Managers', and C of E Deans, Archdeacons and their equivalents in other denominations
- 500 Building Contractors working in church restoration and refurbishment.
- 250 Libraries, amenity groups and other information resource centres.

Don't miss the opportunity to improve your share of the market...reserve your advertising space today



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ADVERTISING RATES

DISPLAY ADVERTISEMENTS

Quarter page	£495
Half page	£895
Full page	£1,495

CLASSIFIED ADVERTISEMENTS

(Typesetting & artwork by Cathedral Communications)

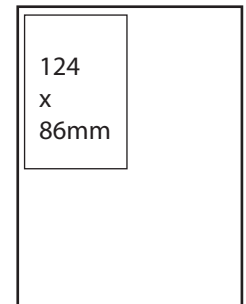
50 word text Profile (one address plus 50 words)	£195
50 word text Profile with a small colour illustration	£250

The above prices are shown exclusive of VAT.

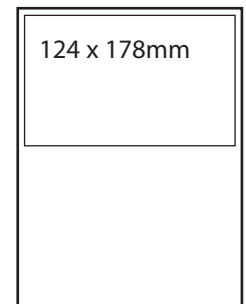
DISPLAY ARTWORK REQUIREMENTS

We prefer to receive digital artwork. If possible, artwork submitted should be in high resolution PDF format or in InDesign, Illustrator, PhotoShop or QuarkXpress, but NOT Word or Powerpoint. Please include all linked/embedded images and logos, details of all fonts used, and a hard copy for reference.

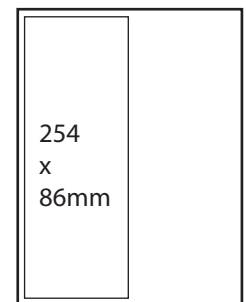
DIMENSIONS



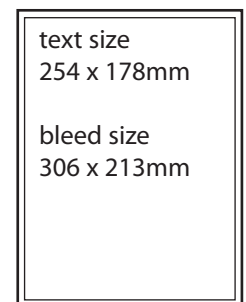
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1/2 page landscape



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