



HERITAGE RETROFIT

OLDER BUILDINGS AND SUSTAINABILITY



Heritage Retrofit is a new addition to Cathedral Communications' annual stable of Special Report magazines, which highlights the opportunities for retrofitting historic and traditionally constructed buildings to meet the requirements of modern users and climate change, while avoiding the pitfalls.

How it works

BCD Special Reports combine essential information with superb presentation and our readers refer to them regularly for technical information and supplier contacts. Advertising in Heritage Retrofit offers you a most direct and cost effective way of reaching the people who are responsible for specifications and appointing professionals and contractors in this specialised and rapidly expanding area of building conservation.

Who uses it?

Heritage Retrofit goes out to 6,000 people and firms who buy or specify specialist products and services on a daily basis:

- 2,500 Specialist architects, surveyors and sustainability consultants
- 2,500 Conservation officers and advisory organisations
- 500 Estate and historic property managers
- 500 Building contractors working with old buildings

We also distribute copies on subscription and publish free flipping-page digital versions of Heritage Retrofit on BuildingConservation.com to extend its reach even further. See <http://www.buildingconservation.com/books/retrofit2017/>



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ADVERTISING RATES

Display advertisements

Quarter page	£495
Half page	£895
Full page	£1,495

Classified advertisements

(Typesetting and artwork by Cathedral Communications)

50 word illustrated Profile – one address plus 50 words with a small colour photo	£250
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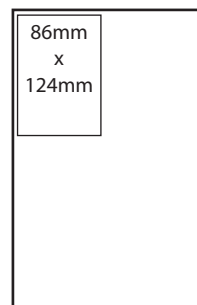
Display artwork requirements

We prefer to receive digital artwork. If possible, artwork submitted should be in high resolution cmyk PDF format or in InDesign, Illustrator, PhotoShop or QuarkXpress, but **NOT** in MSPublisher, Word or Powerpoint.

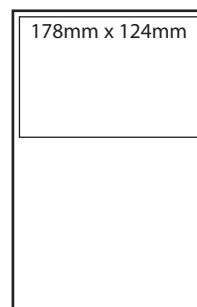
Please include all linked/embedded images and logos, details of all fonts used, and a pdf or hard copy for reference.

- * *advertisers receive a free basic listing on BuildingConservation.com, ask for details*
- ** *all prices are shown exclusive of VAT*
- *** *ask for details of leaflet distributions*
- **** *Cathedral Communications is dedicated to preserving the integrity of the information it publishes and reserves complete editorial license including the right to deny access to advertisers due to the unsuitability of their products or services or advertising materials in its sole discretion.*

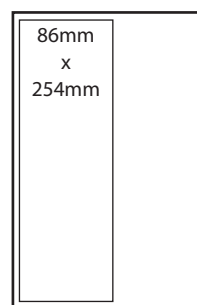
DIMENSIONS



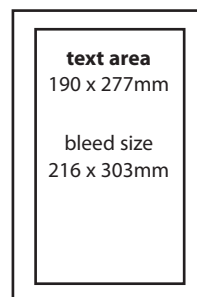
Quarter page



Half page landscape



Half page portrait



Full A4 page