



HISTORIC CHURCHES

THE CONSERVATION AND REPAIR OF ECCLESIASTICAL BUILDINGS



Built on the success of the authoritative Building Conservation Directory, Historic Churches is a prestigious annual publication supplying vital information to the ecclesiastical building industry's key specifiers and buyers.

This BCD Special Report provides specialists like you with a powerful tool to communicate with your prime market targets.

How it works

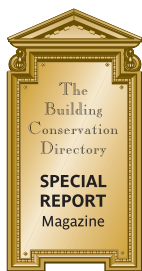
Historic Churches combines essential information with superb presentation. Our readers find it highly engaging and refer to it regularly for technical information and supplier contacts. Advertising in Historic Churches offers you a most direct and cost effective way of reaching all the people who are responsible for the conservation and repair of the UK's places of worship, including church bodies and their specialist advisors.

Who uses it?

Historic Churches goes out each year to 6,000 buyers and key decision makers who have a role in specifying specialist products and services on a daily basis:

- 3,000 Specialist architects, surveyors and heritage consultants
- 1,000 Ecclesiastical property managers, diocesan advisory committees, fabric committees and their equivalents in each denomination
- 1,000 Conservation officers and advisory organisations
- 800 Building contractors working with old and ecclesiastical buildings
- 200 Libraries and other information centres.

We also distribute copies on subscription and publish free flipping-page digital versions of Historic Churches on BuildingConservation.com to extend its reach even further.



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ADVERTISING RATES

Display advertisements

Quarter page	£595
Half page	£995
Full page	£1,695

Classified advertisements

(Typesetting and artwork by Cathedral Communications)

50 word text Profile with a small colour photo	£295
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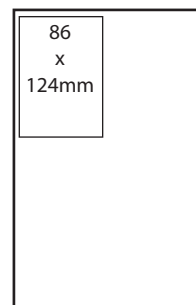
Display artwork requirements

We prefer to receive digital artwork. If possible, artwork submitted should be in high resolution PDF format or in InDesign, Illustrator, PhotoShop, but NOT in MSPublisher, Word or Powerpoint.

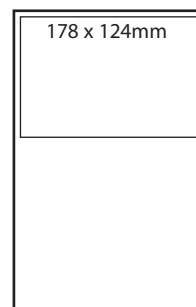
Please include all linked/embedded images and logos, details of all fonts used, and a pdf or hard copy for reference.

- * *advertisers receive a free basic listing on BuildingConservation.com, ask for details*
- ** *all prices are shown exclusive of VAT*
- *** *ask for details of leaflet distributions*
- **** *Cathedral Communications is dedicated to preserving the integrity of the information it publishes and reserves complete editorial license including the right to refuse any advertisement which it, at its sole discretion, considers to be unsuitable.*

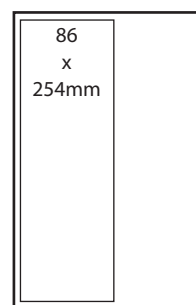
DIMENSIONS



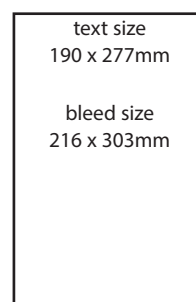
Quarter page



Half page landscape



Half page portrait



Full page