

**HERITAGE NOW**  
The Magazine of Historic Buildings & Places

**Defending Historic Buildings**

*Founded in 1924, the Ancient Monuments Society (AMS) is one of the National Amenity Societies, as defined under the Planning (Listed Building and Conservation Areas) Act 1990, and is a statutory consultee on all listed building consent applications involving an element of demolition. The AMS also offers advice on ecclesiastical cases in England and Wales (under the Ecclesiastical Exemption) and on any other proposal affecting the character of historic places.*

Historic Buildings & Places is the trading name of the Ancient Monuments Society adopted following a separation from the Friends of Friendless Churches after a long period of joint working in the heritage sector.

As Historic Buildings & Places enters an exciting new chapter in its illustrious history, it has rebranded, refocused and relaunched its operations, including its print and online communications with members and the entire historic built environment sphere to reflect its current activities and aspirations and key role in the historic built environment sector.

HERITAGE NOW is the society's new flagship communications tool. Edited by Paul Holden, this exciting new publication provides news updates and key information from Historic Buildings & Places and the wider sector, casework, feature articles written by guest contributors and regular columns of interest to lay and professional members.

Cathedral Communications, well known for The Building Conservation Directory, Historic Churches and [buildingconservation.com](http://buildingconservation.com) is proud to have been asked to work with the society to publish HERITAGE NOW.

### How it works

Advertising regularly in HERITAGE NOW offers you a direct and cost effective way of reaching all the members of Historic Buildings & Places, people who either own or are responsible for maintaining, protecting and enhancing historic buildings and places across the UK and beyond. With three issues per year, you have the opportunity to keep everyone up-to-date with the latest developments in your organisation and products and services range in this rapidly changing market.

### Who uses it?

HERITAGE NOW goes out three times a year to 2,500 Historic Buildings & Places members on subscription and to other key conservation industry participants.

## ADVERTISING RATES

### Display advertisements

Initially just three advertising positions are available per issue, the inside front cover, inside back cover and outside back cover.

Full page £695

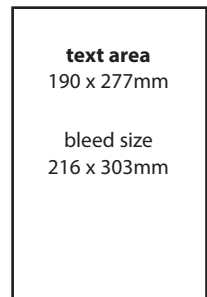
### Display artwork requirements

We prefer to receive digital artwork. If possible, artwork submitted should be in high resolution PDF format or in InDesign, Illustrator, PhotoShop, but NOT in MSPublisher, Word or Powerpoint.

Please include all linked/embedded images and logos, details of all fonts used, and a pdf or hard copy for reference.

- \* *ask for details of series discounts*
- \*\* *series advertisers receive a free basic listing on [BuildingConservation.com](http://BuildingConservation.com), ask for details*
- \*\*\* *all prices are shown exclusive of VAT*
- \*\*\*\* *ask for details of leaflet distributions*
- \*\*\*\*\* *Cathedral Communications is dedicated to preserving the integrity of the information it publishes and reserves complete editorial license including the right to refuse any advertisement which it, at its sole discretion, considers to be unsuitable.*

## DIMENSIONS



Full A4 page