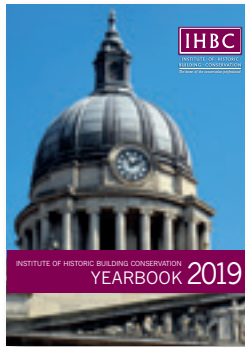




· INSTITUTE · OF · HISTORIC ·
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The home of the conservation professional

INSTITUTE OF HISTORIC BUILDING CONSERVATION YEARBOOK



The Institute of Historic Building Conservation is the principal body representing professionals and specialists involved in the conservation of historic buildings and their surroundings across the UK. Its members include conservation officers in central and local government, architects, surveyors, structural engineers and other specialist consultants, conservators and craftsmen.

The IHBC Yearbook includes essential information on the institute and the conservation industry, and features useful editorial articles and other information of interest to front-line conservation professionals.

How it works

Advertising in IHBC Yearbook offers you a direct and cost effective way of reaching the people responsible for controlling most alterations to historic buildings, for the protection and enhancement of conservation areas, and for specifying a wide variety of work within the historic environment. It also goes out to most of the other prime movers and shakers in the UK involved with old buildings.

Who uses it?

The IHBC Yearbook goes out each year to 5,000 people who specify specialist products and services on a daily basis:

- 2,250 Members and associates of the IHBC
- 1,000 Specialist conservation and historic environment architects
 - 750 Principal planning officers and regeneration professionals
 - 500 Specialist surveyors
 - 250 Building contractors working with historic buildings
 - 250 Advisory organisations and trusts.



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ADVERTISING RATES

Display advertisements

Quarter page	£495
Half page	£895
Full page	£1,495

Classified advertisements

(Typesetting and artwork by Cathedral Communications)

50 word text Profile with a small colour photo	£250
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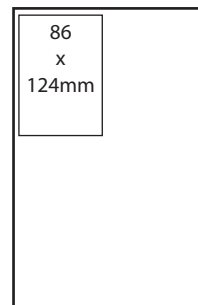
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We prefer to receive digital artwork. If possible, artwork submitted should be in high resolution PDF format or in InDesign, Illustrator, PhotoShop or QuarkXpress, but NOT in MSPublisher, Word or Powerpoint.

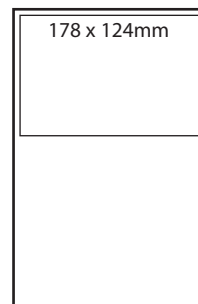
Please include all linked/embedded images and logos, details of all fonts used, and a pdf or hard copy for reference.

- * *advertisers receive a free basic listing on BuildingConservation.com, ask for details*
- ** *all prices are shown exclusive of VAT*
- *** *ask for details of leaflet distributions*
- **** *Cathedral Communications is dedicated to preserving the integrity of the information it publishes and reserves complete editorial license including the right to deny access to advertisers due to the unsuitability of their products or services or advertising materials in its sole discretion.*

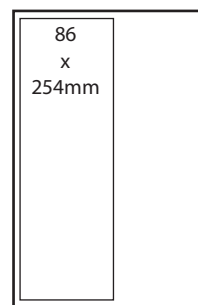
DIMENSIONS



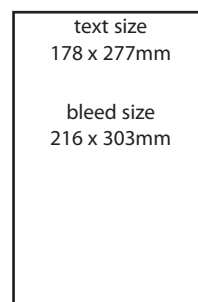
Quarter page



Half page landscape



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