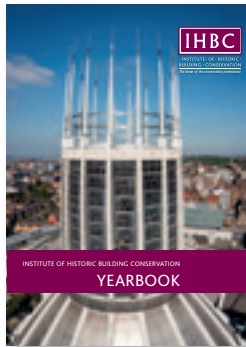




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INSTITUTE OF HISTORIC BUILDING CONSERVATION

YEARBOOK



The Institute of Historic Building Conservation is the principal body in the UK representing professionals and specialists involved in the conservation and preservation of historic buildings and their surroundings. Over half the institute's members are private sector professionals, including conservation architects, surveyors and heritage consultants and almost a third are conservation officers in central and local government. Most others are in either the voluntary sector or education.

The IHBC Yearbook includes essential information on the institute and the conservation industry, and features useful editorial articles and other information of interest to front-line conservation professionals.

How it works

Advertising in IHBC Yearbook offers you a direct and cost effective way of reaching the people responsible for controlling most alterations to historic buildings, for the protection and enhancement of conservation areas, and for specifying a wide variety of work within the historic environment. It also goes out to most of the other prime movers and shakers in the UK involved with old buildings.

Who uses it?

The IHBC Yearbook goes out each year to 5,000 people who advise on or specify specialist products and services on a daily basis:

- 2,600 Members and associates of the IHBC
- 1,400 Specialist conservation and historic environment architects and surveyors
- 750 Principal planning officers, regeneration professionals and advisory bodies
- 250 Building contractors working with historic buildings.



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ADVERTISING RATES

Display advertisements

Quarter page	£495
Half page	£895
Full page	£1,495

Classified advertisements

(Typesetting and artwork by Cathedral Communications)

50 word text Profile with a small colour photo	£250
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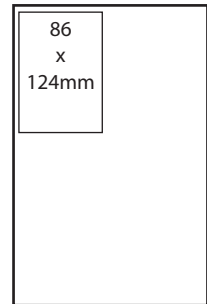
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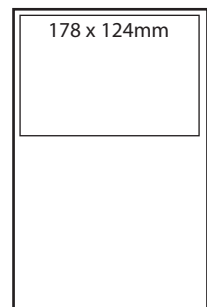
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- **** *Cathedral Communications is dedicated to preserving the integrity of the information it publishes and reserves complete editorial license including the right to deny access to advertisers due to the unsuitability of their products or services or advertising materials in its sole discretion.*

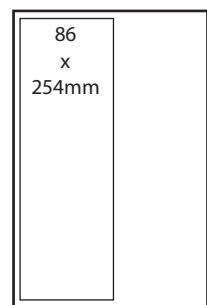
DIMENSIONS



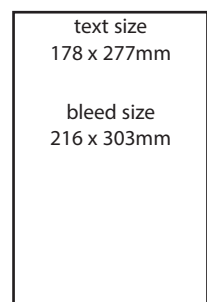
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