



**Chartered
Institute for
Archaeologists**

The Archaeologist



The Chartered Institute for Archaeologists advances the practice of archaeology by promoting professional standards and ethics for the conservation, management and study of the archaeological resource. It is the sole body providing professional accreditation for UK archaeologists.

Cathedral Communications, well known for publishing the CIfA Yearbook and The Building Conservation Directory, also handles the advertising for the institute's highly regarded news and information journal The Archaeologist.

The Archaeologist includes diverse and interesting coverage of developments in the UK and international archaeology field as well as news of the latest institute activities, events and other useful information for front-line archaeology professionals.

How it works

Advertising regularly in The Archaeologist offers you a direct and cost effective way of reaching the people responsible for controlling fieldwork, conducting research, formulating policy and for specifying a wide variety of procurement within the business of archaeology. With three issues per year you have the opportunity to keep everyone up-to-date with the latest developments in your organisation and product range in this rapidly changing market.

Who uses it?

The Archaeologist goes out three times a year to the entire membership of the CIfA and other professionals and organisations on subscription.



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ADVERTISING RATES

Display advertisements

Quarter page	£200
Half page	£350
Full page	£600

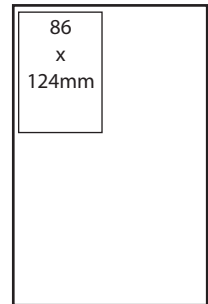
Display artwork requirements

We prefer to receive digital artwork. If possible, artwork submitted should be in high resolution pdf format or in InDesign, Illustrator, PhotoShop or QuarkXpress, but NOT in MSPublisher, Word or Powerpoint.

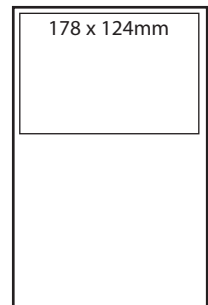
Please include all linked/embedded images and logos, details of all fonts used, and a pdf or hard copy for reference.

- * *ask for details of series discounts*
- ** *all prices are shown exclusive of VAT*
- *** *ask for details of leaflet distributions*

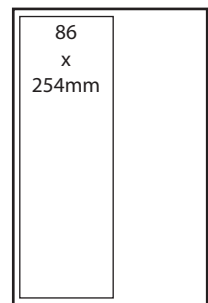
DIMENSIONS



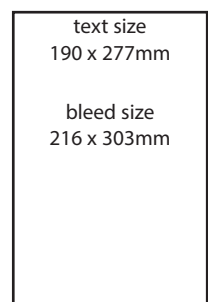
Quarter page



Half page landscape



Half page portrait



Full page